

Rice, Pasta and Noodles in Germany

Market Direction | 2023-05-18 | 27 pages | Euromonitor

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Report description:

Pasta recorded double-digit current value growth in 2022, although this was mainly related to the rising inflation in Germany, which was driving up by prices for groceries in general, with pasta being no exception to this. However, despite the higher prices, pasta remains a popular food item in Germany.

Euromonitor International's Rice, Pasta and Noodles in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Rice, Pasta and Noodles in Germany

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List Of Contents And Tables

RICE, PASTA AND NOODLES IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pasta remains a popular staple food choice

High prices of basic food items like pasta and rice in 2022

No major changes in the competitive landscape, although branded players lose share to private label

PROSPECTS AND OPPORTUNITIES

New ingredient types becoming more popular in Germany

Per capita consumption of pasta is already at a high level

New flavours and types of instant noodles

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2017-2022

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 8 NBO Company Shares of Rice: % Value 2018-2022

Table 9 LBN Brand Shares of Rice: % Value 2019-2022

Table 10 □NBO Company Shares of Pasta: % Value 2018-2022

Table 11 □LBN Brand Shares of Pasta: % Value 2019-2022

Table 12 □NBO Company Shares of Noodles: % Value 2018-2022

Table 13 □LBN Brand Shares of Noodles: % Value 2019-2022

Table 14 □Distribution of Rice, Pasta and Noodles by Format: % Value 2017-2022

Table 15 □Distribution of Rice by Format: % Value 2017-2022

Table 16 □Distribution of Pasta by Format: % Value 2017-2022

Table 17 □Distribution of Noodles by Format: % Value 2017-2022

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

STAPLE FOODS IN GERMANY

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

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Table 22 Sales of Staple Foods by Category: Volume 2017-2022
Table 23 Sales of Staple Foods by Category: Value 2017-2022
Table 24 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 25 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 26 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 27 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 28 Penetration of Private Label by Category: % Value 2017-2022
Table 29 Distribution of Staple Foods by Format: % Value 2017-2022
Table 30 Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 31 □Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 32 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 33 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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