

Processed Fruit and Vegetables in Germany

Market Direction | 2023-05-18 | 22 pages | Euromonitor

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Report description:

In general, food is a driver of inflation in Germany in 2022, with processed fruit and vegetables also experiencing price increases in 2022. Such price rises can be strongly linked to harvests, but also the increased costs for the cans or other packaging to house these products, or transportation costs. In the case of frozen fruit and vegetables, there were also the costs of the infrastructure to keep the products frozen, which, with rising energy prices, were also increasing. Measured against t...

Euromonitor International's Processed Fruit and Vegetables in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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