

## **Premium Beauty and Personal Care in the Czech Republic**

Market Direction | 2023-04-28 | 22 pages | Euromonitor

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### **Report description:**

Consumer demand remained high in the first half of 2022, providing an opportunity for premium beauty and personal care brands to increase prices and adjust packaging sizes to maintain their margins. However, from October, consumer visits to beauty specialist stores dropped significantly as the reality of energy bottlenecks and high prices hit home. Despite this, the holiday season compensated for weak sales in preceding months.

Euromonitor International's Premium Beauty and Personal Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
May 2023

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