

Premium Beauty and Personal Care in Slovakia

Market Direction | 2023-05-09 | 22 pages | Euromonitor

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Report description:

Having rebounded to surpass the 2019 pre-Coronavirus (COVID-19) pandemic level of retail current value sales in 2021, premium beauty and personal care registered faster retail current value growth in 2022. While this performance was supported by high inflationary pressure on prices, premium brands have stable target audiences. Premiumisation across beauty and personal care is also a continuous trend. The population that can easily afford premium products is still small, but the consumer group th...

Euromonitor International's Premium Beauty and Personal Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances, Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Premium products surge as consumers return to physical stores

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