

Other Pet Food in Taiwan

Market Direction | 2023-05-15 | 22 pages | Euromonitor

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Report description:

In Taiwan, dogs and cats are the most popular pets. However, growth in the popularity in keeping pets has also driven the trend towards other pets. In the past, the Council of Agriculture regulated matters related to sales of pet products mostly focused on mainstream dog and cat products. In recent years, as Taiwanese consumers began to keep a wider variety of pet types, various associations and animal protection groups have come forward to demand that the management of small animals other than...

Euromonitor International's Other Pet Food in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising trend in other pets boosts public awareness of these pets and their welfare

Rising trend in ornamental fish thanks to the pandemic

Small mammal population grows

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Retail e-commerce remains the largest sales channel in other pet food

Imported other pet food products remain popular and benefit from expanding segmentation

Other pet owners step up the quality of the food they provide for their other pets thanks to the development of retail e-commerce and the variety of other pet food on offer

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