

Oral Care in Uzbekistan

Market Direction | 2023-05-15 | 17 pages | Euromonitor

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Report description:

Oral care is a category driven by basic demand in Uzbekistan and further supported by population growth in the country. However, as seen across various categories in beauty and personal care, the majority of consumers in the country are highly price-sensitive and thus purchase the essentials needed on a daily basis, as opposed to opting for additional products which are deemed to be non-essential. This means the majority of sales are in toothbrushes and toothpaste, with low interest in mouthwash...

Euromonitor International's Oral Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Oral Care in Uzbekistan
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List Of Contents And Tables

ORAL CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Oral care sales driven by basic demand and population growth

Robust performance of toothbrushes attributed to a successful advertising campaign by Colgate-Palmolive

Certain added-value toothpastes are attracting attention

PROSPECTS AND OPPORTUNITIES

Consumers with a sweet tooth contribute to sales of oral care

Oral-B to officially enter the territory, which will help to stimulate promotions of oral. Care

Competitive status quo to remain, while Russian brands face ongoing challenges

CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2017-2022

Table 2 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 3 Sales of Toothbrushes by Category: Value 2017-2022

Table 4 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 5 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 6 NBO Company Shares of Oral Care: % Value 2018-2022

Table 7 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 8 Forecast Sales of Oral Care by Category: Value 2022-2027

Table 9 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 10 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 11 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN UZBEKISTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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