

Oral Care in the United Kingdom

Market Direction | 2023-04-24 | 28 pages | Euromonitor

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Report description:

The COVID-19 pandemic has changed the perception of oral care, with the category shifting from essential to now being seen as an extension to consumers' overall wellness routine. Simultaneously, the UK has been facing an NHS dentistry crisis which, according to a report published in May 2022 by the Association of Dental Groups, sees the lowest number of dentists for a decade, with only a third of adults and less than half of children having access to an NHS dentist. Consequently, Britons have fo...

Euromonitor International's Oral Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Oral Care in the United Kingdom
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List Of Contents And Tables

ORAL CARE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Core oral care categories grow as consumers focus on oral hygiene

Entry-price power toothbrushes grow as consumers look for more affordable options

Manual toothbrushes and denture care return to growth as the pandemic eases

PROSPECTS AND OPPORTUNITIES

Consumers' focus on health and hygiene will benefit oral care

Clean and green products centred on sustainability set to grow in the forecast period

Beauty trends will become more visible in the oral care space

CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2017-2022

Table 2 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 3 Sales of Toothbrushes by Category: Value 2017-2022

Table 4 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 5 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 6 NBO Company Shares of Oral Care: % Value 2018-2022

Table 7 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 8 LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2019-2022

Table 9 LBN Brand Shares of Toothpaste: % Value 2019-2022

Table 10 □Forecast Sales of Oral Care by Category: Value 2022-2027

Table 11 □Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 12 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 13 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 14 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 15 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 16 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 17 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 18 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 19 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 20 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 21 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

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Table 22 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 23 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

Oral Care in the United Kingdom

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