

Oral Care in the Netherlands

Market Direction | 2023-05-03 | 24 pages | Euromonitor

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Report description:

Inflation due to factors such as the war in Ukraine and the cost of living crisis has negatively impacted oral care. Historically, the high level of promotional sales has driven growth in oral care. Due to rising costs throughout the production chain, manufacturers had to increase prices to retailers, who, in most cases, had no choice but to pass on the cost to consumers. Despite this, oral care's overall average price increase has been relatively limited, largely thanks to the continued high pr...

Euromonitor International's Oral Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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