

Oral Care in Thailand

Market Direction | 2023-05-02 | 26 pages | Euromonitor

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Report description:

Oral care maintained growth momentum in Thailand in retail volume and current value terms in 2022. Consumers continued the habit of taking good care of their oral and general hygiene to keep themselves healthy. People did not see a dentist very often during the pandemic. Hence, they attempted to prevent problems by focusing on their oral hygiene and preventative health by using mouthwashes/dental rinses and dental floss to maintain their oral health, with toothbrushes and toothpaste considered e...

Euromonitor International's Oral Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Developments in toothpaste and power toothbrushes drive growth

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