

Oral Care in Slovakia

Market Direction | 2023-05-09 | 24 pages | Euromonitor

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Report description:

Retail volume sales of battery toothbrush replacement heads rebounded slightly in 2022, although strong current value growth was mainly due to high inflationary pressure on prices. Battery toothbrush units, however, continued to see retail volume sales decline, with soaring inflation boosting value growth. Overall, retail volume sales struggled in battery toothbrushes, with products mainly reserved for children. Battery toothbrushes continued to face many challenges due to perceptions of being o...

Euromonitor International's Oral Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Oral Care in Slovakia
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List Of Contents And Tables

ORAL CARE IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Battery toothbrushes struggles from outdated image and strong competition

Economic factors and electric toothbrushes exert upward pressure on the average retail unit price

Toothpaste manufacturers respond to the consumer shift to therapeutic and whitening products

PROSPECTS AND OPPORTUNITIES

Rising interest in oral hygiene and premiumisation to drive the category

Shift to more natural and sustainable options anticipated

Multinationals set to continue to lead oral care

CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2017-2022

Table 2 Sales of Oral Care by Category: % Value Growth 2017-2022

Table 3 Sales of Toothbrushes by Category: Value 2017-2022

Table 4 Sales of Toothbrushes by Category: % Value Growth 2017-2022

Table 5 Sales of Toothpaste by Type: % Value Breakdown 2018-2022

Table 6 NBO Company Shares of Oral Care: % Value 2018-2022

Table 7 LBN Brand Shares of Oral Care: % Value 2019-2022

Table 8 LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2019-2022

Table 9 LBN Brand Shares of Toothpaste: % Value 2019-2022

Table 10 □Forecast Sales of Oral Care by Category: Value 2022-2027

Table 11 □Forecast Sales of Oral Care by Category: % Value Growth 2022-2027

Table 12 □Forecast Sales of Toothbrushes by Category: Value 2022-2027

Table 13 □Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN SLOVAKIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 14 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 15 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 16 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 17 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 18 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 19 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 20 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 21 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

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Table 22 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 23 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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