

Oral Care in Norway

Market Direction | 2023-05-04 | 24 pages | Euromonitor

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Report description:

Oral care struggled despite the rising importance of oral care in Norway. Oral care retail volume and current value sales fell in 2020, but at a significantly slower rate than in 2019. Retail volume sales continued to fall through the remainder of the review period, although inflationary pressure supported a rebound in current value terms. Home seclusion meant that some consumers were less strict with teeth cleaning routines. On the other hand, heightened awareness of the importance of health an...

Euromonitor International's Oral Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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