

Oral Care in Indonesia

Market Direction | 2023-04-25 | 24 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic heightened consumer awareness of health and hygiene, including mouth and dental care. As a result, more and more consumers have sought out treatments, such as installing veneers and braces, to improve dental hygiene or correct dental problems. These processes can increase sensitive teeth issues in the short term, at least. Therefore, there was more of a demand for sensitive teeth-related products. Another increasingly visible trend is related to teeth whitenin...

Euromonitor International's Oral Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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