

Oral Care in Canada

Market Direction | 2023-04-24 | 24 pages | Euromonitor

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Report description:

Oral care experienced healthy gains in 2022 driven by enhanced consumer awareness of hygiene as well as several oral care categories such as toothbrushes and toothpaste serving as household staples which supports spending levels despite the inflationary environment. Several categories such as mouthwashes/dental rinses which are more discretionary, experienced a decrease in volume sales as inflation increased prices and consumers opted to reduce consumption in order to spend on other products.

Euromonitor International's Oral Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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