

Oral Care in Bosnia and Herzegovina

Market Direction | 2023-05-03 | 20 pages | Euromonitor

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Report description:

As an essential, everyday product consumer demand has remained relatively stable for oral care products. However, retail volume sales were weakened by rising unit prices and production costs as a result of the geopolitical crisis in Europe and the war in Ukraine. Even the fairly mature toothpaste and toothbrushes categories achieved double-digit growth rates as unit prices increased. Oral care category value sales have subsequently risen well above pre-pandemic levels. With an established role i...

Euromonitor International's Oral Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
May 2023

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