

Oral Care in Argentina

Market Direction | 2023-04-24 | 24 pages | Euromonitor

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Report description:

The heightened hygiene-consciousness resulting from the COVID-19 pandemic has had a positive impact on oral care in Argentina, with all subcategories experiencing growth in volume sales in 2022. Demand continues to rise as hygiene routines established during the pandemic become more permanent, with many consumers now cleaning their teeth more frequently, even outside of their homes. Dental floss and mouthwashes/dental rinses registered the best performance in terms of volume growth rates, as the...

Euromonitor International's Oral Care in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Expanded shelf space for oral care products in retail channels

Precios Cuidados programme positively impacts oral care product availability

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