

Oral Care in Algeria

Market Direction | 2023-04-28 | 19 pages | Euromonitor

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Report description:

Oral care saw slower retail volume growth in 2022 compared to 2021, although current value growth was still high due to sharp price increases. Despite consumers' declining purchasing power, volume sales of oral care witnessed a solid performance. Indeed, as lifestyles shifted back to greater normality in 2022 free from pandemic restrictions, consumers became accustomed to normal daily oral care routines resulting in rising demand overall. In addition, Algerians have become more educated and aware...

Euromonitor International's Oral Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mouthwashes/dental rinses have marginal appeal

International brands retain their lead as local players show little interest in category

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Summary 1 Research Sources

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