

Non-Grocery Retailers in Croatia

Market Direction | 2023-05-19 | 20 pages | Euromonitor

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Report description:

Croatia has largely recovered from the COVID-19 pandemic, with the boost in summer tourism supporting sales growth in non-grocery retailing. Tourism is an important part of the local economy, but the pandemic restrictions had stifled visitor numbers in 2020 leading to reduction in demand. Nevertheless, a significant proportion of current value growth was driven by inflation in 2022 as retailers battled with surging energy and supply chain costs. Despite the economic uncertainty, there was a marg...

Euromonitor International's Non-Grocery Retailers in Croatia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Specialists, Appliances and Electronics Specialists, General Merchandise Stores, Health and Beauty Specialists, Home Products Specialists, Leisure and Personal Goods Specialists, Other Non-Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Non-Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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