

Men's Grooming in Uzbekistan

Market Direction | 2023-05-15 | 18 pages | Euromonitor

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Report description:

Sales of men's shaving products remain under the shadow of the trend for beards in Uzbekistan, with negative volume noted. However, there has been some controversy around this, with reports that the Uzbek police had forced some men to shave off their beards among Muslim groups. It was reported that religious men are being required to shave their beards, although the local police denied that authorities were forcing men in the country to shave.

Euromonitor International's Men's Grooming in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Mass products in men's bath and shower and men's deodorants remain popular, with local brands starting to appear

Men's fragrances remains a significant subcategory

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Mass brands will continue to dominate men's grooming

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