

## **Men's Grooming in the United Arab Emirates**

Market Direction | 2023-05-10 | 22 pages | Euromonitor

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### **Report description:**

As concerns over obesity, food sensitivity, and diseases rise, health lifestyle habits are becoming the new norm. In the United Arab Emirates, this trend has sparked an explosion in men's journals and blogs, as local male consumers engage with health and wellness for the first time. However, this is not just about physical health - a more holistic approach to wellness is taking hold, encompassing spiritual and mental wellbeing. This shift is likely to fuel the growth of men's grooming products t...

Euromonitor International's Men's Grooming in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Men's Grooming market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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