

Men's Grooming in Slovakia

Market Direction | 2023-05-09 | 23 pages | Euromonitor

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Report description:

Grooming rituals witnessed stronger patterns in 2022, as men's grooming started to recover from the effects of the Coronavirus (COVID-19) pandemic. Restaurants and bars remained open without any disruptions in 2022, and consumers generally returned to pre-pandemic out-of-home lifestyles. However, overall retail volume sales fell, albeit much slower than in 2020 and 2021, to remain below the 2019 pre-pandemic level. Overall retail current value sales saw double-digit growth to exceed the 2019 pre...

Euromonitor International's Men's Grooming in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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