

Men's Grooming in Croatia

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Men's grooming saw total volume and current value sales remain in positive territory in 2022, although there was a noticeable slowdown in volume sales in line with the rising costs of living. Men's grooming continued to benefit from rising image-consciousness among Croatian men. Most visible among younger male consumers who spend more time on social media, this trend has been especially impactful in strengthening interest in categories such as men's skin care, men's hair care and men's fragrance...

Euromonitor International's Men's Grooming in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
May 2023

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