

Men's Grooming in Chile

Market Direction | 2023-05-08 | 24 pages | Euromonitor

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Report description:

Men's grooming continued to experience steady and robust growth in 2022. While growth rates were slower than the previous year, they still outperformed the category average of the review period, indicating that men's grooming has become a popular and essential part of many Chilean men's lifestyles. Particularly strong performers in 2022 were premium men's fragrances, men's hair care, men's deodorants, and men's razors and blades. The reason for this surge can be attributed to a growing shift in...

Euromonitor International's Men's Grooming in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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