

## **Men's Grooming in Canada**

Market Direction | 2023-04-24 | 23 pages | Euromonitor

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### **Report description:**

Men's grooming recorded solid growth in retail value sales in 2022, thanks to the full-scale economic re-opening that saw consumers returning to workplaces, social events, and out-of-home activities, as well as traveling. However, with few exceptions, such as deodorants, most categories experienced a decline in volume sales as consumers responded to high inflation rates by trading down or delaying purchases. Men's bath and shower recorded value growth, driven by increased prices and men returnin...

Euromonitor International's Men's Grooming in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Men's Grooming market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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