

## **Men's Grooming in Bosnia and Herzegovina**

Market Direction | 2023-05-03 | 21 pages | Euromonitor

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### **Report description:**

Men's grooming achieved a relatively buoyant performance in 2022 as a result of the stronger demand for men's skin care and stable consumer demand in men's bath and shower. These are two of the most significant and well-developed categories within men's grooming in Bosnia and Herzegovina. Overall, the perception of masculinity continues to be influenced by Western trends and men are becoming more image-conscious and more comfortable with the purchase and use of grooming products. Significant uni...

Euromonitor International's Men's Grooming in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Men's Grooming market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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