

Men's Grooming in Algeria

Market Direction | 2023-04-28 | 19 pages | Euromonitor

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Report description:

Men's grooming continued its recovery from the COVID-19 pandemic in 2022 when it recorded positive retail volume growth and double-digit current value growth. The removal of COVID-19-related restrictions and the back-to-work trend encouraged men to resume their old grooming habits. However, the strong growth in current value terms was largely driven by soaring rates of inflation, whilst consumption was reigned in.

Euromonitor International's Men's Grooming in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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