

Mass Beauty and Personal Care in the Czech Republic

Market Direction | 2023-04-28 | 22 pages | Euromonitor

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Report description:

Retail value sales for mass beauty and personal care products experienced double-digit growth in 2022. This growth can be attributed in part to inflationary pressures, as volume sales remained more modest throughout the year. The cost of raw materials, shipping, labour wages, and energy all increased substantially, leading to significant price hikes across all beauty and personal care categories.

Euromonitor International's Mass Beauty and Personal Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mass Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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