

**Mass Beauty and Personal Care in Bosnia and Herzegovina**

Market Direction | 2023-05-03 | 20 pages | Euromonitor

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**Report description:**

The post-pandemic recovery continued to have positive effect in mass beauty and personal care encouraging consumers back into retailers. The full return to work and normal levels of socialising has restored demand patterns in most categories. Although mass beauty and personal care saw a level of stability return to retail volume sales, high inflation led to an increase in prices across all categories, which weakened consumption. Mass beauty and personal care has weathered the economic turbulence...

Euromonitor International's Mass Beauty and Personal Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Mass Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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