

Homewares in Switzerland

Market Direction | 2023-05-17 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Homewares' sales witnessed a decline in the Swiss home and garden industry in 2022. This was due to a rise in popularity of minimalistic interior design trends. As more people prefer a simple and clutter-free living space, there was less demand for decorative items such as vases, wall art, and other accessories. Additionally, the pandemic also played a role in the decline of homewares demand, as consumers prioritised spending on essential over non-essential items such as decorative goods. The sh...

Euromonitor International's Homewares in Switzerland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Homewares in Switzerland
Euromonitor International
May 2023

List Of Contents And Tables

HOMEWARES IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for homewares declines in 2022 due to minimalistic interior design trends

Decline in food storage due to change in consumer preferences towards sustainability

Sales contractions also seen in cookware and dinnerware in 2022

PROSPECTS AND OPPORTUNITIES

Growing demand for sustainable products in line with changing consumer preferences

Modern and minimalist designs increasingly in-vogue in homewares over the forecast period

Retail e-commerce benefits from convenience and competitive pricing

CATEGORY DATA

Table 1 Sales of Homewares by Category: Value 2017-2022

Table 2 Sales of Homewares by Category: % Value Growth 2017-2022

Table 3 Sales of Homewares by Material: % Value 2017-2022

Table 4 NBO Company Shares of Homewares: % Value 2018-2022

Table 5 LBN Brand Shares of Homewares: % Value 2019-2022

Table 6 Distribution of Homewares by Format: % Value 2017-2022

Table 7 Forecast Sales of Homewares by Category: Value 2022-2027

Table 8 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

HOME AND GARDEN IN SWITZERLAND

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Homewares in Switzerland

Market Direction | 2023-05-17 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com