

Homewares in Romania

Market Direction | 2023-05-17 | 19 pages | Euromonitor

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Report description:

While homewares registered double-digit current value growth, constant value sales fell slightly. Double-digit inflation, caused by the energy crisis stemming from the war in Ukraine, dampened constant value sales. Supply disruptions also led to price rises. In addition, with pandemic restrictions lifted in 2022, consumers resumed their out-of-home lifestyles, and as a result cooked and ate less at home, which also negatively impacted demand for homewares. That being said, kitchen was the best p...

Euromonitor International's Homewares in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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