

Home Furnishings in Romania

Market Direction | 2023-05-17 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

While home furnishing registered current value growth, constant value sales fell. Double-digit inflation, caused by the energy crisis stemming from the war in Ukraine, dampened constant value sales. One particular factor leading to steep price rises was the shortage of local wood. While Romania has abundant supplies of local wood, a significant amount was exported, leading to supply shortages for local manufacturers. In 2021, the country passed a law banning the export of its timber to non-EU co...

Euromonitor International's Home Furnishings in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Furnishings in Romania

Euromonitor International

May 2023

List Of Contents And Tables

HOME FURNISHINGS IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shortage of local wood adds to inflationary pressure

High energy prices drive sales of LEDs

Bath and bed textiles register constant value growth

PROSPECTS AND OPPORTUNITIES

Outdoor living benefits from popularity of gardening

High price sensitivity drives demand for cheaper models

CATEGORY DATA

Table 1 Sales of Home Furnishings by Category: Value 2017-2022

Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME AND GARDEN IN ROMANIA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 Sales of Home and Garden by Category: Value 2017-2022

Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Furnishings in Romania

Market Direction | 2023-05-17 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-18
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com