

Home and Garden in Canada

Market Direction | 2023-05-17 | 46 pages | Euromonitor

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Report description:

In 2022, Canada experienced a decline in consumer confidence, which was attributed to an increase in inflation resulting from rising energy prices caused by the Russian-Ukraine war and global recession. This increase in energy costs also led to a rise in agricultural expenses, subsequently resulting in increased food prices, contributing to an overall inflation rate of 6.8% (compared to a regional inflation of 7.9%) in Canada. Despite the increase in inflation, Canada, however, had a higher cons...

Euromonitor International's Home and Garden in Canada report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Home and Garden in Canada
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List Of Contents And Tables

HOME AND GARDEN IN CANADA

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 1 Sales of Home and Garden by Category: Value 2017-2022

Table 2 Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Home and Garden: % Value 2018-2022

Table 4 LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 5 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 6 Distribution of Home and Garden by Format: % Value 2017-2022

Table 7 Distribution of Home and Garden by Format and Category: % Value 2022

Table 8 Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 9 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

GARDENING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sustainable and organic gardening attracts eco-aware consumers

Urban gardening gains popularity in Canada

Growing role of technology in the gardening industry

PROSPECTS AND OPPORTUNITIES

Indoor plants forecast for flourishing growth over the forecast period

Increase in demand for soil in Canada, led by eco-trends and urban living

Growing demand for pots and planters in Canada, thanks to container gardening trend

CATEGORY DATA

Table 10 Sales of Gardening by Category: Value 2017-2022

Table 11 Sales of Gardening by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Gardening: % Value 2018-2022

Table 13 LBN Brand Shares of Gardening: % Value 2019-2022

Table 14 Distribution of Gardening by Format: % Value 2017-2022

Table 15 Forecast Sales of Gardening by Category: Value 2022-2027

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Table 16 Forecast Sales of Gardening by Category: % Value Growth 2022-2027

HOME FURNISHINGS IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Multifunctional furniture gains popularity in Canada due to small-space urban living

Small-space living paves the way for wardrobes

Window coverings witness growth as consumers seek privacy

PROSPECTS AND OPPORTUNITIES

Sustainability is a key driver in the future of home furnishings

Smart home integrated furniture is a growing trend

E-commerce is redefining how consumers shop for home furnishings

CATEGORY DATA

Table 17 Sales of Home Furnishings by Category: Value 2017-2022

Table 18 Sales of Home Furnishings by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Home Furnishings: % Value 2018-2022

Table 20 LBN Brand Shares of Home Furnishings: % Value 2019-2022

Table 21 LBN Brand Shares of Light Sources: % Value 2019-2022

Table 22 Distribution of Home Furnishings by Format: % Value 2017-2022

Table 23 Forecast Sales of Home Furnishings by Category: Value 2022-2027

Table 24 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

HOME IMPROVEMENT IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bathroom and sanitaryware benefits from home improvement trends

Wooden flooring sees sustainable trends, along with technological developments making it more affordable

Hand tools gain popularity thanks to home improvement trends

PROSPECTS AND OPPORTUNITIES

Sustainable products set to grow further over the forecast period

Government policies aid in the demand for home improvement

Canadian Environmental Protection Act (CEPA) amendment to affect sales of acrylic paints as regulations tighten

CATEGORY DATA

Table 25 Sales of Home Improvement by Category: Value 2017-2022

Table 26 Sales of Home Improvement by Category: % Value Growth 2017-2022

Table 27 NBO Company Shares of Home Improvement: % Value 2018-2022

Table 28 LBN Brand Shares of Home Improvement: % Value 2019-2022

Table 29 Distribution of Home Improvement by Format: % Value 2017-2022

Table 30 Forecast Sales of Home Improvement by Category: Value 2022-2027

Table 31 Forecast Sales of Home Improvement by Category: % Value Growth 2022-2027

HOMEWARES IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dining-related products grow in demand, during and following the home-cooking trends of the pandemic

Kitchen products overall benefit from the home-cooking trends and rise of food bloggers

Homewares sees many competitive players in a fragmented category

PROSPECTS AND OPPORTUNITIES

E-commerce channels promote sales of homeware products

Sustainably sourced products to gain popularity in Canada

Stronger prospects for private label products lie ahead

CATEGORY DATA

Table 32 Sales of Homewares by Category: Value 2017-2022

Table 33 Sales of Homewares by Category: % Value Growth 2017-2022

Table 34 Sales of Homewares by Material: % Value 2017-2022

Table 35 NBO Company Shares of Homewares: % Value 2018-2022

Table 36 LBN Brand Shares of Homewares: % Value 2019-2022

Table 37 Distribution of Homewares by Format: % Value 2017-2022

Table 38 Forecast Sales of Homewares by Category: Value 2022-2027

Table 39 Forecast Sales of Homewares by Category: % Value Growth 2022-2027

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