

## **Hair Care in Uzbekistan**

Market Direction | 2023-05-15 | 17 pages | Euromonitor

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### **Report description:**

Hair care is seeing healthy sales, supported by ongoing demand for basic and mass products in the category. Furthermore, since consumers have returned to sociable out-of-home lifestyles, they have been paying more attention to their personal grooming again - for example, washing their hair more frequently than they did during the pandemic lockdowns.

Euromonitor International's Hair Care in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hair Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Hair care maintains healthy sales, with shampoo and hair colourants the core products

Clear maintains its lead and Nivea removes shampoo from shelves due to low demand

Visiting beauty salons is becoming an expensive treat

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Hair care sales will be supported by ongoing mass demand over the forecast period

Inexpensive brands will be in the highest demand

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