

## Hair Care in Slovakia

Market Direction | 2023-05-09 | 25 pages | Euromonitor

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### **Report description:**

Following declines in 2020 and 2021, in the wake of the Coronavirus (COVID-19) crisis, when consumers worked and studied at home and out-of-home socialising and activities were heavily restricted, hair care returned to positive, if slight, retail volume growth in 2022. This performance was supported by more consumers returning to their workplaces and educational institutions and spending more time on out-of-home socialising and activities. The distribution of hair care products was dominated by...

Euromonitor International's Hair Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hair Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Henkel moves personalisation on a step alongside sustainability-based innovation

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