

Hair Care in Norway

Market Direction | 2023-05-04 | 26 pages | Euromonitor

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Report description:

Hair care received a considerable boost in 2020 from the Coronavirus (COVID-19) pandemic. With consumers spending more time at home, they had more time to spend on hair care/treatments and styling. In addition, the uptake in exercise and outdoor activities boosted the use of shampoos, conditioners and even styling agents. While home seclusion could limit the need to use hair care products, general pampering, indulgence and wellbeing trends boosted beauty and personal care categories like hair ca...

Euromonitor International's Hair Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Salon professional hair care continues to gain interest

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