

Hair Care in Bosnia and Herzegovina

Market Direction | 2023-05-03 | 21 pages | Euromonitor

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Report description:

Hair care retail volume sales remained stable in 2022 despite the declining consumer base in Bosnia and Herzegovina and significant unit prices, which led to a surge in current value growth as hair care. Nevertheless, some consumers were put off by higher prices and have reduced overall hair care consumption. The focus on new product development and frequent launches was instrumental to maintaining consumer interest and encouraging consumers towards value-added hair care products and brands. The...

Euromonitor International's Hair Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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