

Grocery Retailers in North Macedonia

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Report description:

In 2022, though there was healthy growth in current value sales, constant value sales fell. The war in Ukraine had a negative impact, with the resultant energy crisis leading to soaring inflation and dampening volume sales. In addition, there was also a slight overall reduction in the number of grocery outlets. While small local grocers continued to account for slightly more than half of value sales, modern grocery channels continued to close the gaps, with supermarkets in particular accounting...

Euromonitor International's Grocery Retailers in North Macedonia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Food/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Grocery Retailers in North Macedonia
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List Of Contents And Tables

GROCERY RETAILERS IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fall in constant value sales, as inflation bites

KAM holds onto lead

Government imposes price cap on essential products

PROSPECTS AND OPPORTUNITIES

Muted outlook over forecast period

Modern grocery retailers continue to grow strongly and make further gains from small local grocers

Hypermarkets weakest performer in modern grocery

CHANNEL DATA

Table 1 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 4 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 5 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 6 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 7 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 8 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 9 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 10 □ Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 11 □ Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 12 □ Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 13 □ Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 14 □ Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 15 □ Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

RETAIL IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

For non-grocery, development will be centred around retail parks

MARKET DATA

Table 16 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 17 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 18 Sales in Retail Offline by Channel: Value 2017-2022

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- Table 19 Sales in Retail Offline by Channel: % Value Growth 2017-2022
- Table 20 Retail Offline Outlets by Channel: Units 2017-2022
- Table 21 Retail Offline Outlets by Channel: % Unit Growth 2017-2022
- Table 22 Retail GBO Company Shares: % Value 2018-2022
- Table 23 Retail GBN Brand Shares: % Value 2019-2022
- Table 24 Retail Offline GBO Company Shares: % Value 2018-2022
- Table 25 □Retail Offline GBN Brand Shares: % Value 2019-2022
- Table 26 □Retail Offline LBN Brand Shares: Outlets 2019-2022
- Table 27 □Retail E-Commerce GBO Company Shares: % Value 2018-2022
- Table 28 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022
- Table 29 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
- Table 30 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
- Table 31 □Forecast Sales in Retail Offline by Channel: Value 2022-2027
- Table 32 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
- Table 33 □Forecast Retail Offline Outlets by Channel: Units 2022-2027
- Table 34 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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