

## **Grocery Retailers in Croatia**

Market Direction | 2023-05-19 | 21 pages | Euromonitor

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### **Report description:**

In light of inflationary pressures, consumers have become increasingly discerning and cost-conscious in 2022. Grocery retailers have navigated this more complex climate by implementing various measures to address changing preferences, such as extending their private label ranges and enhancing promotional offerings. With discounters growing in popularity in Croatia, supermarkets have felt the pressure on price. Grocery retailers have been seeking to maintain loyalty by offering a shopping basket...

Euromonitor International's Grocery Retailers in Croatia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Retailers, Discounters, Food/Drink/Tobacco Specialists, Hypermarkets, Small Local Grocers, Supermarkets, Warehouse Clubs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Grocery Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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## **Table of Contents:**

Grocery Retailers in Croatia  
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### List Of Contents And Tables

#### GROCERY RETAILERS IN CROATIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Consumers' shopping behaviour shaped by inflation

Croatia adopts Euro as national currency

Konsum retains lead as traditional grocers bounce back

##### PROSPECTS AND OPPORTUNITIES

Inflationary pressures to remain high in grocery retailing

Consolidation expected in grocery retailing landscape

Bleak outlook over forecast period

##### CHANNEL DATA

Table 1 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 4 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 5 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 6 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 7 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 8 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 9 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 10 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 11 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 12 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 13 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 14 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 15 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

#### RETAIL IN CROATIA

##### EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

##### MARKET DATA

Table 16 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 17 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 18 Sales in Retail Offline by Channel: Value 2017-2022

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Table 19 Sales in Retail Offline by Channel: % Value Growth 2017-2022  
Table 20 Retail Offline Outlets by Channel: Units 2017-2022  
Table 21 Retail Offline Outlets by Channel: % Unit Growth 2017-2022  
Table 22 Retail GBO Company Shares: % Value 2018-2022  
Table 23 Retail GBN Brand Shares: % Value 2019-2022  
Table 24 Retail Offline GBO Company Shares: % Value 2018-2022  
Table 25 □Retail Offline GBN Brand Shares: % Value 2019-2022  
Table 26 □Retail Offline LBN Brand Shares: Outlets 2019-2022  
Table 27 □Retail E-Commerce GBO Company Shares: % Value 2018-2022  
Table 28 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022  
Table 29 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027  
Table 30 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027  
Table 31 □Forecast Sales in Retail Offline by Channel: Value 2022-2027  
Table 32 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027  
Table 33 □Forecast Retail Offline Outlets by Channel: Units 2022-2027  
Table 34 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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