

## **Gardening in Switzerland**

Market Direction | 2023-05-17 | 18 pages | Euromonitor

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### **Report description:**

Gardening power tools have grown in popularity in Switzerland's home and garden industry due to the country's high standard of living, large outdoor spaces, and environmental awareness. Sales witnessed an increase in demand in 2022 compared to pre-pandemic levels. The offering of electric or battery-powered tools helped brands attract customers looking for efficient and sustainable solutions. Garden vacuums by Bosch also proved popular power tools preferred by consumers in Switzerland.

Euromonitor International's Gardening in Switzerland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Gardening market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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#### **SOURCES**

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