

Gardening in Romania

Market Direction | 2023-05-17 | 20 pages | Euromonitor

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Report description:

Gardening saw accelerated value growth in 2022 over the previous year as it continued to grow in popularity as a hobby in Romania. During the pandemic, Romanians, isolated at home, sought a greater connection with nature. In 2022, this resulted in an increase in demand (at constant 2022 prices), in spite of double-digit inflation, caused by the energy crisis stemming from the war in Ukraine. All gardening products saw demand increase, with horticulture products such as indoor plants, seeds and p...

Euromonitor International's Gardening in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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