

## **Fragrances in the Netherlands**

Market Direction | 2023-05-03 | 23 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic significantly impacted fragrances, as the restrictions on movement and social gatherings limited occasions when people would typically wear fragrances. With consumers staying at home and many working remotely, there was also a reduction in the number of office workers who would normally wear fragrances to work, and the cancellation of social events meant fewer opportunities for people to use fragrances for special occasions. However, as the pandemic began to ease and restri...

Euromonitor International's Fragrances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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