

## **Fragrances in Norway**

Market Direction | 2023-05-04 | 24 pages | Euromonitor

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### **Report description:**

Fragrances continued to perform well in 2022, registering a relatively modest decline in retail volume sales, following growth booms in 2020 and 2021. Nonetheless, domestic demand fell with the return of duty free, with value sales being boosted by the effect of inflation and premiumisation on prices. In some ways, fragrances was a strong beneficiary of the Coronavirus (COVID-19) pandemic. For example, the strong decline in fragrances purchased through the duty free channel supported domestic sa...

Euromonitor International's Fragrances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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