

Fragrances in Indonesia

Market Direction | 2023-04-25 | 23 pages | Euromonitor

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Report description:

Fragrances in Indonesia started to regain momentum in 2022. Fragrances is a small category in Indonesia, compared with other Asian markets like Thailand and South Korea. However, the category has started to show signs of recovery from the slump in demand due to the Coronavirus (COVID-19) crisis, as consumers returned to pre-pandemic lifestyles. The competitive landscape of fragrances is still fragmented. This situation is exacerbated by the increasing number of small emerging brands, local and i...

Euromonitor International's Fragrances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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