

## Fragrances in Finland

Market Direction | 2023-05-03 | 23 pages | Euromonitor

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### Report description:

Fragrances in Finland saw positive growth in both volume and current value terms in 2022, albeit at a slower rate than was recorded in 2021, as sales reached/surpassed pre-COVID-19 levels. The first half of the year witnessed very favourable growth rates, which decelerated during the latter half of the year. The rankings of best-selling brands remained largely unchanged, as manufacturers continued to rely on their most well-known products and introduced occasional line extensions to maintain con...

Euromonitor International's Fragrances in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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