

## **Fragrances in Colombia**

Market Direction | 2023-05-02 | 22 pages | Euromonitor

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### **Report description:**

Overall, fragrances registered a significant fall in volume sales. However, that masks a story of two halves. Performance for mass fragrances was bleak, with a double-digit fall in volume sales. On the other hand, premium fragrances registered a double-digit volume increase, as well as a double-digit increase in constant value sales. This was in spite of high inflation due to factors such as continuing global disruption in supply chain and also depreciation of the local currency, which in partic...

Euromonitor International's Fragrances in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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