

## **Fragrances in Argentina**

Market Direction | 2023-04-24 | 24 pages | Euromonitor

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### **Report description:**

The demand for fragrances in Argentina experienced significant growth in 2022, having already surpassed the volume sales levels seen in 2019 in the previous year. Notably, premium fragrances witnessed a substantially higher growth rate than mass fragrances. Local consumers typically purchase premium fragrances at duty-free shops, where prices are more competitive than at local retailers. However, during 2022, the Argentine government imposed more stringent economic and financial conditions on pu...

Euromonitor International's Fragrances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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