

## **Fragrances in Algeria**

Market Direction | 2023-04-28 | 19 pages | Euromonitor

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### **Report description:**

After the COVID-19 pandemic, the start of the war in Ukraine in 2022 led to severe economic hardship in Algeria, with inflation rates surging. Fragrances recorded weaker retail volume growth in this year due to the worsening economic conditions and increasing uncertainty, as well as the volatility of the local currency. Consumers were confronted with higher priced fragrances alongside lower levels of disposable income, which ultimately resulted in a slowdown in retail volume growth. However, in...

Euromonitor International's Fragrances in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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