

Eyewear in the Netherlands

Market Direction | 2023-05-17 | 34 pages | Euromonitor

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Report description:

The Dutch eyewear market continues to grow as a result of an expansion of the consumer base due to extended screen exposure, which is causing an increasing number of eyesight related problems amongst the population. While the market is large as at least 50% of Dutch adults wear spectacles, rising reports of vision problems, such as astigmatism and myopia, is fuelling interest in products that help prevent and manage eyesight conditions. Manufacturers continue to invest in new product development...

Euromonitor International's Eyewear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Eyewear in the Netherlands
Euromonitor International
May 2023

List Of Contents And Tables

EYEWEAR IN THE NETHERLANDS

EXECUTIVE SUMMARY

Demand boosted by increasing number of eyesight related problems
Children of growing concern
Increased pressure on unit prices
E-commerce growth fuelled by price sensitivity
Growth in the consumer base to drive further growth

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2018-2023
Table 2 Sales of Eyewear by Category: Value 2018-2023
Table 3 Sales of Eyewear by Category: % Volume Growth 2018-2023
Table 4 Sales of Eyewear by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Eyewear: % Value 2018-2022
Table 6 LBN Brand Shares of Eyewear: % Value 2019-2022
Table 7 Distribution of Eyewear by Format: % Value 2018-2023
Table 8 Forecast Sales of Eyewear by Category: Volume 2023-2028
Table 9 Forecast Sales of Eyewear by Category: Value 2023-2028
Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028
Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth supported by increasing vision problems and launch of new products that promise comfort
Manufacturers promote multifocal lenses
Rising private label presence

PROSPECTS AND OPPORTUNITIES

Myopia management for children
Environmental impact concern
Manufacturers seek development with new products and AI

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2018-2023
Table 13 Sales of Contact Lenses by Category: Value 2018-2023
Table 14 Sales of Contact Lenses by Category: % Volume Growth 2018-2023
Table 15 Sales of Contact Lenses by Category: % Value Growth 2018-2023
Table 16 Sales of Contact Lens Solutions: Value 2018-2023
Table 17 Sales of Contact Lens Solutions: % Value Growth 2018-2023
Table 18 Sales of Contact Lenses by Type: % Value 2018-2023

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Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023
 Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023
 Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023
 Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023
 Table 23 □NBO Company Shares of Contact Lenses: % Value 2018-2022
 Table 24 □LBN Brand Shares of Contact Lenses: % Value 2019-2022
 Table 25 □Distribution of Contact Lenses by Format: % Value 2018-2023
 Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2018-2023
 Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2023-2028
 Table 28 □Forecast Sales of Contact Lenses by Category: Value 2023-2028
 Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028
 Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028
 Table 31 □Forecast Sales of Contact Lens Solutions: Value 2023-2028
 Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

SPECTACLES IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Manufacturers address increased screen time
 Payment deferral schemes and e-commerce growth
 Seiko uses influencers to target a younger audience

PROSPECTS AND OPPORTUNITIES

Both sophisticated products and ready-to-wear options benefit from an ageing population
 Sustainable and local products in demand
 Event marketing to build brand presence

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2018-2023
 Table 34 Sales of Spectacles by Category: Value 2018-2023
 Table 35 Sales of Spectacles by Category: % Volume Growth 2018-2023
 Table 36 Sales of Spectacles by Category: % Value Growth 2018-2023
 Table 37 Sales of Spectacle Lenses by Type: % Value 2018-2023
 Table 38 NBO Company Shares of Spectacles: % Value 2018-2022
 Table 39 LBN Brand Shares of Spectacles: % Value 2019-2022
 Table 40 Distribution of Spectacles by Format: % Value 2018-2023
 Table 41 Forecast Sales of Spectacles by Category: Volume 2023-2028
 Table 42 □Forecast Sales of Spectacles by Category: Value 2023-2028
 Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028
 Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

SUNGLASSES IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lifting of pandemic restrictions and warm summer drive growth
 Smaller niche and artisanal brands attract interest
 Sunglasses with higher UV filter protection

PROSPECTS AND OPPORTUNITIES

Digital technology supports product choice and sales
 Key role of influencers and social media
 Rising demand for sunglasses with prescription lenses, especially among sports enthusiasts

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CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2018-2023

Table 46 Sales of Sunglasses: Value 2018-2023

Table 47 Sales of Sunglasses: % Volume Growth 2018-2023

Table 48 Sales of Sunglasses: % Value Growth 2018-2023

Table 49 NBO Company Shares of Sunglasses: % Value 2018-2022

Table 50 LBN Brand Shares of Sunglasses: % Value 2019-2022

Table 51 Distribution of Sunglasses by Format: % Value 2018-2023

Table 52 Forecast Sales of Sunglasses: Volume 2023-2028

Table 53 Forecast Sales of Sunglasses: Value 2023-2028

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2023-2028

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2023-2028

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