

## **Eyewear in France**

Market Direction | 2023-05-19 | 38 pages | Euromonitor

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### **Report description:**

Eyewear in France will not see witness growth as robust as it enjoyed in 2022. This is in large part due to the fact that consumers do not typically indulge in annual purchases of new sunglasses or prescription glasses. Nonetheless, there persists a sense of caution optimism among manufacturers and, to a slightly lesser degree, retailers.

Euromonitor International's Eyewear in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sunglasses faces mixed fortunes and an accelerated shift towards locally-produced varieties

E-commerce, connected sunglasses and the Metaverse will enjoy greater investment

Sunglasses serve as a luxury brand recruitment tool

#### CATEGORY DATA

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