

## **Depilatories in Thailand**

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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### **Report description:**

The easing of COVID-19 restrictions led to growth in demand for depilatories in both volume and current value terms in 2022, as people returned to the workplace (at least some of the time), resumed other activities outside of the home, as well as restarted their grooming routines. In addition, due to the soft economic situation, high inflation and declining consumer purchasing power, consumers who normally visited a salon for services such as hair removal considered the more economical alternati...

Euromonitor International's Depilatories in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

DEPILATORIES IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cost considerations help drive growth, as consumers turn to at-home hair removal

Large share of sales of depilatories remains concentrated amongst three players

Hair removers/bleaches highlight natural ingredients and additional benefits

PROSPECTS AND OPPORTUNITIES

Despite the competition, growth is set to continue

Products offering additional benefits likely to be the most successful

Although rising from a comparatively low base, e-commerce is set to maintain growth

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2017-2022

Table 2 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2018-2022

Table 4 NBO Company Shares of Depilatories: % Value 2018-2022

Table 5 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 6 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN THAILAND

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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