

Depilatories in South Africa

Market Direction | 2023-05-11 | 20 pages | Euromonitor

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Report description:

As many South African consumers faced financial adversity due to the tough economic times within the country in 2022, they sought affordable options when it came to depilatories. Some therefore shifted away from purchasing one singular razor or hair removal cream, and instead purchased value packs of disposable razors, which often contain up to six razors, as these are more affordable. For example, hair removal cream retails from ZAR49.99 upwards for only 50ml - this means that the consumer can...

Euromonitor International's Depilatories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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