

Depilatories in South Africa

Market Direction | 2023-05-11 | 20 pages | Euromonitor

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Report description:

As many South African consumers faced financial adversity due to the tough economic times within the country in 2022, they sought affordable options when it came to depilatories. Some therefore shifted away from purchasing one singular razor or hair removal cream, and instead purchased value packs of disposable razors, which often contain up to six razors, as these are more affordable. For example, hair removal cream retails from ZAR49.99 upwards for only 50ml - this means that the consumer can...

Euromonitor International's Depilatories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

DEPILATORIES IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers seek affordable products in difficult economic environment

Consumers adopt home remedies due to COVID-19 regulations

Consumers remain brand-loyal when it comes to razors

PROSPECTS AND OPPORTUNITIES

Habit persistence could benefit depilatories in the long term

Expanding the target audience for depilatories

Economic difficulties could drive more consumers to purchase private label

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2017-2022

Table 2 Sales of Depilatories by Category: % Value Growth 2017-2022

Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2018-2022

Table 4 NBO Company Shares of Depilatories: % Value 2018-2022

Table 5 LBN Brand Shares of Depilatories: % Value 2019-2022

Table 6 Forecast Sales of Depilatories by Category: Value 2022-2027

Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2022-2027

BEAUTY AND PERSONAL CARE IN SOUTH AFRICA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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